



AgriGold[®]
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Media Contact

Amy Bousley, AgriGold Communications Coordinator

800.262.7333

amy.bousley@agrigold.com

FOR IMMEDIATE RELEASE

AgriGold Adds Soybeans To Product Portfolio

AgriGold is excited to announce they will add soybeans to its product portfolio for the 2016-17 sales campaign. The ability for AgriGold to offer soybeans gives producers the opportunity to work with the brand in a new way beyond just their corn acres. The soybean addition also positions AgriGold for strategic expansion as a national seed brand across areas where corn may not be a grower's first crop choice. AgriGold plans a limited customer and product offer for 2017 with a more extensive offer in 2018. AgriGold customers will have access to premium soybeans direct to their farm, the AgriGold Way.

"AgriGold has been a leading corn brand for many years," said Mark Herrmann, President & CEO of AgReliant Genetics. "The brand's culture is based on relationships and consistent, competitive product performance. We believe the ability for AgriGold to offer a soybean portfolio will improve the customer experience and value."

"AgriGold customers have been asking for a complementary soybean offering to go along with our outstanding corn line-up," said John Kermicle, AgriGold Brand Manager. "Now, our Corn Specialists can have a more robust conversation with growers who expect the very best on every acre. We think the time is right to add soybeans with the tremendous progress that has been made with soybean genetics, traits and treatments. Our growers want the best and we intend to offer the best soybean package in the industry."

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About AgriGold

AgriGold has developed, produced and sold hybrid seed corn since 1936, bringing corn growers genetics from one of the largest breeding and research programs in the United States. Pairing these world-class GENETICS with the superior knowledge of AGRONOMICS from our Corn Specialists, growers are achieving outstanding RESULTS in the field. For more information about AgriGold Corn Specialists in your area or the Platinum results our growers are seeing, visit agrigold.com.

About AgReliant Genetics, LLC

Headquartered in Westfield, Ind., AgReliant Genetics is an innovative seed company committed to delivering high quality seed, providing exceptional service and creating consistent customer value. Created in 2000 as a joint venture between the international seed groups KWS and Limagrain, AgReliant Genetics is ranked as one of the largest field seed companies in North America. AgReliant Genetics markets corn, soybean and alfalfa seed through eight brands: AgriGold[®], Eureka Seeds[®], Great Lakes Hybrids[®], Golden Acres[®] Genetics, LG Seeds[®], PRIDE Seeds[®], Producers Hybrids[®], and Wensman Seed[®]. The trademarks mentioned herein are registered trademarks of AgReliant Genetics, LLC or its affiliated entities.

800.262.7333

5381 Akin Road St. Francisville, IL 62460

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